About AGA

Over this past year, AGA embarked on the first comprehensive strategic planning process since 2003 to ensure the Association’s focus continues to serve the needs of our members and stakeholders. The process involved staff and leader interviews, member focus groups and a membership survey; review of the current strategic plan and AGA’s core values; and numerous sessions held by the Working Group to build the strategic plan’s goals and objectives.

We fine-tuned the 2003 plan, making updates to better reflect the AGA of today. Here’s a brief summary of the plan:

- The MEMBER VALUE goal emphasizes AGA’s continued focus on effectively meeting the needs of its diverse membership.
- The EMPOWERMENT goal stresses education and professionalism for AGA members.
- The CERTIFICATION goal acknowledges the role of the CGFM in raising AGA’s profile within the accountability community.
- The THOUGHT LEADERSHIP goal has been listed separately because it is a key differentiator for how AGA can achieve its vision.
- The COLLABORATION goal recognizes AGA’s unique position as an organization with members from diverse disciplines and levels of government.

Our core mission hasn’t changed, nor has our primary focus of advancing government accountability. AGA’s governing body will vote on the updated plan at its July 2011 annual meeting. The complete draft strategic plan can be found at www.agacgfm.org/downloads/AGAStrategicPlan_draft.doc.

Who We Are

AGA’s 15,167 members are employed by state and local governments (41 percent), the federal government (31 percent) and the private sector (16 percent). The remainder is made up of students, retirees and academicians. The membership crosses most fields and disciplines, including accounting, auditing, budgeting, investigations, contract management, finance, grants management and systems. AGA members are students and entry-level employees, mid-level professionals, senior executives and elected officials.

<table>
<thead>
<tr>
<th>Membership Year May 1 – April 30</th>
<th>2009</th>
<th>2010</th>
<th>2011</th>
</tr>
</thead>
<tbody>
<tr>
<td>Number of current members</td>
<td>15,235</td>
<td>15,313</td>
<td>15,167</td>
</tr>
<tr>
<td>Overall membership retention rate</td>
<td>85%</td>
<td>86%</td>
<td>86%</td>
</tr>
<tr>
<td>Number of new members</td>
<td>2,564</td>
<td>2,258</td>
<td>2,071</td>
</tr>
<tr>
<td>Number of AGA chapters</td>
<td>100</td>
<td>100</td>
<td>100</td>
</tr>
<tr>
<td>Early Career members</td>
<td>1,398</td>
<td>1,159</td>
<td>1,335</td>
</tr>
</tbody>
</table>
How We Have Progressed
In 2010-2011

Current Strategic Goals
AGA continues to bring government accountability professionals together to exchange information, support professional development, improve communications and understanding, solve issues and build partnership and trust.

Accountability
Promote and advance accountability in government through AGA’s Citizen-Centric Reporting Program, Certificate of Excellence in Accountability Reporting (CEAR) Program, Service Efforts and Accomplishments Reporting (SEA) Program and AGA’s Financial Management Standards Board (FMSB), which comments on proposals by various standards-setters.

Certification
Make the Certified Government Financial Manager (CGFM) the government accountability community’s preferred professional designation.

Education and Research
Provide comprehensive education and research to meet the changing needs of the government accountability profession. This is accomplished through National and Chapter Conferences and Special Events, Research Projects, Audio Conferences, and onsite Education and Government Financial Management Classes.

Service
Provide members and customers with quality programs, products and services: Member Services, Corporate Partner Advisory Group (CPAG), Governance, Website, Publications and Public Relations. Membership numbers are located on page 1.
Primary Association Sources of Revenue

Fiscal Year (FY) 2011 Revenues By Strategic Goals

- Education & Research: 63%
- Service: 26%
- Accountability: 5%
- Certification: 6%

Primary Association Expenses

Fiscal Year (FY) 2011 Expenses By Strategic Goals

- Education & Research: 50%
- Service (Includes Governance and Website): 34%
- Certification: 7%
- Accountability: 9%

The Association’s Finances

Revenues and Expenses

Primary Sources of Revenue

Fiscal Year (FY) 2011 Revenues By Strategic Goals

- Education & Research: 63%
- Service: 26%
- Accountability: 5%
- Certification: 6%

Primary Functional Expenses

<table>
<thead>
<tr>
<th>Expenses</th>
<th>Actual FY09</th>
<th>Actual FY10</th>
<th>Actual FY11</th>
</tr>
</thead>
<tbody>
<tr>
<td>Salaries and Fringe Benefits</td>
<td>2,463</td>
<td>2,355</td>
<td>2,275</td>
</tr>
<tr>
<td>Food and Beverage</td>
<td>1,076</td>
<td>1,039</td>
<td>1,328</td>
</tr>
<tr>
<td>Onsite Expenses</td>
<td>730</td>
<td>756</td>
<td>960</td>
</tr>
<tr>
<td>Printing/Publications</td>
<td>346</td>
<td>301</td>
<td>356</td>
</tr>
<tr>
<td>Travel &amp; Training</td>
<td>496</td>
<td>452</td>
<td>453</td>
</tr>
<tr>
<td>Contractors</td>
<td>363</td>
<td>304</td>
<td>280</td>
</tr>
<tr>
<td>Other</td>
<td>598</td>
<td>570</td>
<td>570</td>
</tr>
<tr>
<td>Indirect Expenses</td>
<td>822</td>
<td>807</td>
<td>863</td>
</tr>
<tr>
<td><strong>Total Expenses</strong></td>
<td><strong>6,894</strong></td>
<td><strong>6,584</strong></td>
<td><strong>7,085</strong></td>
</tr>
</tbody>
</table>

Independent Audit

Independent audits of the Association’s finances were conducted, resulting in clean opinions. Complete financial information can be found at [www.agacgfm.org/about](http://www.agacgfm.org/about).
Success in times of economic uncertainty doesn’t come easily, but at AGA, the challenges of a changing fiscal environment have given us opportunities to succeed in a dynamic way:

- Compared to 2009, the number of CGFM applications increased by 38 percent, the number of exams taken increased by 39 percent and the number of new CGFMs increased by 61 percent in 2010.
- To further ARRA implementation cooperation among governments, AGA organized three intergovernmental dialogues for the Recovery Accountability and Transparency Board. The dialogues, which together drew about 500 people, were conducted in Sacramento, Chicago and Nashville.
- By request, AGA developed and hosted two events, the Federal Financial Systems Summit and The CFO Act—20 Years Later: What Worked? What Didn’t? What Were the Lessons Learned? What Should be the Path Ahead? These forums brought private sector and government executives together to share information.
- Chartered the Rome (NY) Chapter.
- Provided leadership and programmatic assistance to chapters identified by AGA as being in need of nurturing and major revitalization.
- Continued to increase our presence on social networking platforms Facebook, Twitter and LinkedIn.
- Held Emerging Leader/Young Professional sessions at all national conferences.
- Increased participation in the yearly Case Challenge Competition that targets college and university students.

Raise Public Awareness of Government Accountability, Transparency and Performance
Providing clear, concise information to citizens (taxpayers) in an easy-to-read document is the rationale behind AGA’s Citizen-Centric Reporting template. The challenge remains to encourage more entities to adopt the four-page report for greater government transparency and accountability.

Build Support for the Certified Government Financial Manager (CGFM) Designation
The CGFM Program continues to grow. The challenge remains in expanding awareness of this certification beyond AGA and advancing official recognition of the CGFM certification within government agencies.

Expanding Educational Support for Members and CGFMs
As the continuing budget concerns deepen at the federal, state and local levels, the need for high-level government financial management training continues to increase. AGA is committed to supporting this need through its educational programs. To meet the challenges of decreased budgets and reduced travel budgets, AGA needs to continue to expand its onsite training courses and audio conferences while seeking out new ways to provide convenient educational programs.

Advance Innovation Through Research that Benefits the Public Interest
AGA research projects help to bring rigor to the search for better ways to guide government fiscal and program decisions, while addressing issues that are important to our government accountability community. The challenge is to continue to find funding for more research projects that ultimately lead to improvements in public sector financial management.

Providing Intergovernmental Leadership
With ARRA funds dwindling and large federal spending cuts on the table, the financial challenges faced by state and local governments will continue in 2012. AGA’s Partnership for Intergovernmental Management and Accountability will strive to open the lines of communication among all levels of government in an effort to reduce red tape and administrative requirements in an era of fiscal austerity.

Strengthening Chapters/Attracting Young Professionals
Chapters are the important link between the national association and its membership. AGA must monitor current chapters and nurture new chapters to ensure their success. Improving communications within AGA’s governance structure will help strengthen and move AGA forward to achieve its vision, mission and goals. As members continue to retire, it becomes more critical for AGA to enhance and develop programs and services to attract young professionals to the organization.

We would like to hear from you! Do you like this report? Do you believe it should include different or additional information? Please contact AGA’s Director of Performance Reporting, Evie Barry, at ebarry@agacgfm.org or 800.AGA.7211.

More information is available on the Association’s website, www.agacgfm.org