



A Report to Our Members

Citizen-Centric Report for 2010–2011



Table of Contents

2010–2011 Progress 2
 AGA’s Finances 3
 What’s Next 4

Mission

The Association of Government Accountants (AGA) serves government accountability professionals by providing quality education, fostering professional development and certification, and supporting standards and research to advance government accountability.

About AGA

Over this past year, AGA embarked on the first comprehensive strategic planning process since 2003 to ensure the Association’s focus continues to serve the needs of our members and stakeholders. The process involved staff and leader interviews, member focus groups and a membership survey; review of the current strategic plan and AGA’s core values; and numerous sessions held by the Working Group to build the strategic plan’s goals and objectives.

We fine-tuned the 2003 plan, making updates to better reflect the AGA of today. Here’s a brief summary of the plan:

- The **MEMBER VALUE** goal emphasizes AGA’s continued focus on effectively meeting the needs of its diverse membership.
- The **EMPOWERMENT** goal stresses education and professionalism for AGA members.
- The **CERTIFICATION** goal acknowledges the role of the CGFM in raising AGA’s profile within the accountability community.
- The **THOUGHT LEADERSHIP** goal has been listed separately because it is a key differentiator for how AGA can achieve its vision.
- The **COLLABORATION** goal recognizes AGA’s unique position as an organization with members from diverse disciplines and levels of government.

Our core mission hasn’t changed, nor has our primary focus of advancing government accountability. AGA’s governing body will vote on the updated plan at its July 2011 annual meeting. The complete draft strategic plan can be found at www.agacgfm.org/downloads/AGAStrategicPlan_draft.doc.

Who We Are

AGA’s 15,167 members are employed by state and local governments (41 percent), the federal government (31 percent) and the private sector (16 percent). The remainder is made up of students, retirees and academicians. The membership crosses most fields and disciplines, including accounting, auditing, budgeting, investigations, contract management, finance, grants management and systems. AGA members are students and entry-level employees, mid-level professionals, senior executives and elected officials.

Membership Year May 1 – April 30	2009	2010	2011
Number of current members	15,235	15,313	15,167
Overall membership retention rate	85%	86%	86%
Number of new members	2,564	2,258	2,071
Number of AGA chapters	100	100	100
Early Career members	1,398	1,159	1,335

How We Have Progressed

In 2010-2011



Current Strategic Goals

AGA continues to bring government accountability professionals together to exchange information, support professional development, improve communications and understanding, solve issues and build partnership and trust.

Accountability

Promote and advance accountability in government through AGA's Citizen-Centric Reporting Program, Certificate of Excellence in Accountability Reporting (CEAR) Program, Service Efforts and Accomplishments Reporting (SEA) Program and AGA's Financial Management Standards Board (FMSB), which comments on proposals by various standards-setters.

Fiscal Year April 1 – March 31	2009	2010	2011
Number of Performance and Accountability Reports (PARs) received from federal agencies (CEAR)	21	21	21
Number of SEA performance reports received from state and local entities	24	17	20
Citizen-Centric Reports produced	28	25	27

Program Year July 1 – June 30	2009	2010	2011
Number of comment letters on proposed standards by AGA's Financial Management Standards Board	16	13	10

Certification

Make the Certified Government Financial Manager (CGFM) the government accountability community's preferred professional designation.

Calendar Year	2008	2009	2010
Number of current CGFMs	7,802	7,750	7,875
Current CGFM retention rate	95%	96%	97%
Total number of CGFM designations awarded by exam since inception	1,325	1,550	1,910
Number of CGFM applications	877	896	1,238
Number of CGFM Examinations taken this year	1,539	1,465	2,042
Number of states and local governments declaring March "CGFM month"	46	47	55



Education and Research

Provide comprehensive education and research to meet the changing needs of the government accountability profession. This is accomplished through National and Chapter Conferences and Special Events, Research Projects, Audio Conferences, and onsite Education and Government Financial Management Classes.

Program Year July 1 – June 30	2009	2010	2011
Number of published AGA research projects	7	5	3
Average audio conference lines	67	94	81

Fiscal Year April 1 – March 31	2009	2010	2011
Total number of CPE hours offered	107,592	151,323	158,489
Number of attendees at AGA conferences:			
• Internal Control & Fraud Conference	223	528	441
• National Leadership Conference	791	743	770
• Federal Performance Conference	N/A	N/A	202
• Performance Management Conference	151	172	119
• Professional Development Conference	2,007	2,093	2,247
ARRA Events	–	909	500

Fiscal Year April 1 – March 31	2009	2010	2011
Number of onsite educational courses held	25	33	31
Number of onsite Government Financial Manager (GFM) courses held	65	62	97

Service

Provide members and customers with quality programs, products and services: Member Services, Corporate Partner Advisory Group (CPAG), Governance, Website, Publications and Public Relations. Membership numbers are located on page 1.

Chapters	2009	2010	2011
Total new	4	4	1
Total	100	100	100

Corporate Partners	2009	2010	2011
Total	76	80	85



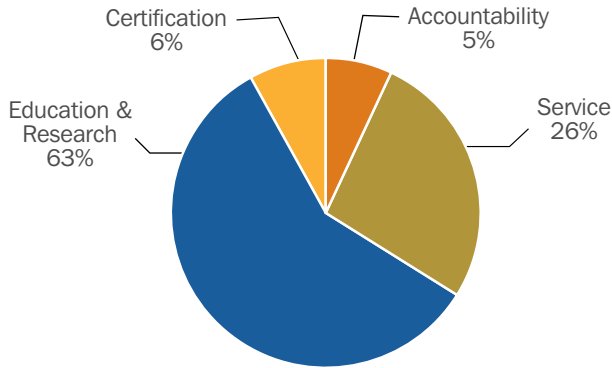
The Association's Finances

Revenues and Expenses



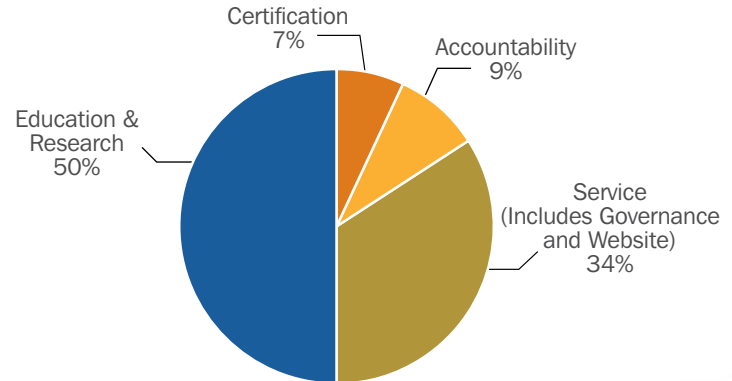
Primary Association Sources of Revenue

Fiscal Year (FY) 2011 Revenues By Strategic Goals



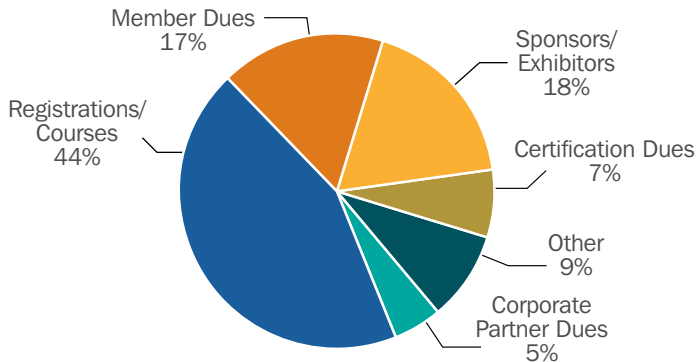
Primary Association Expenses

Fiscal Year (FY) 2011 Expenses By Strategic Goals



Primary Association Sources of Revenue

Fiscal Year (FY) 2011 Revenue by Type



The Association's Finances in Thousands

Primary Sources of Revenue

Sources	Actual FY09	Actual FY10	Actual FY11
Registrations	2,461	2,776	3,162
Dues	1,755	1,798	1,816
Sponsors	811	838	948
Application Fees	408	245	278
Exhibitors	253	291	327
Advertising	224	241	244
Research Projects	190	80	53
Other	605	418	413
Total Revenues	6,707	6,687	7,241

Independent Audit

Independent audits of the Association's finances were conducted, resulting in clean opinions.

Complete financial information can be found at www.agacgfm.org/about



Primary Functional Expenses

Expenses	Actual FY09	Actual FY10	Actual FY11
Salaries and Fringe Benefits	2,463	2,355	2,275
Food and Beverage	1,076	1,039	1,328
Onsite Expenses	730	756	960
Printing/Publications	346	301	356
Travel & Training	496	452	453
Contractors	363	304	280
Other	598	570	570
Indirect Expenses	822	807	863
Total Expenses	6,894	6,584	7,085



What's Next?

Challenges Moving Forward



Success in times of economic uncertainty doesn't come easily, but at AGA, the challenges of a changing fiscal environment have given us opportunities to succeed in a dynamic way:

- Compared to 2009, the number of CGFM applications increased by 38 percent, the number of exams taken increased by 39 percent and the number of new CGFMs increased by 61 percent in 2010.
- To further ARRA implementation cooperation among governments, AGA organized three intergovernmental dialogues for the Recovery Accountability and Transparency Board. The dialogues, which together drew about 500 people, were conducted in Sacramento, Chicago and Nashville.
- By request, AGA developed and hosted two events, the *Federal Financial Systems Summit* and *The CFO Act—20 Years Later: What Worked? What Didn't? What Were the Lessons Learned? What Should be the Path Ahead?* These forums brought private sector and government executives together to share information.
- Chartered the Rome (NY) Chapter.
- Provided leadership and programmatic assistance to chapters identified by AGA as being in need of nurturing and major revitalization.
- Continued to increase our presence on social networking platforms Facebook, Twitter and LinkedIn.
- Held Emerging Leader/Young Professional sessions at all national conferences.
- Increased participation in the yearly Case Challenge Competition that targets college and university students.

Raise Public Awareness of Government Accountability, Transparency and Performance

Providing clear, concise information to citizens (taxpayers) in an easy-to-read document is the rationale behind AGA's Citizen-Centric Reporting template. The challenge remains to encourage more entities to adopt the four-page report for greater government transparency and accountability.

Build Support for the Certified Government Financial Manager (CGFM) Designation

The CGFM Program continues to grow. The challenge remains in expanding awareness of this certification beyond AGA and advancing official recognition of the CGFM certification within government agencies.

Expanding Educational Support for Members and CGFMs

As the continuing budget concerns deepen at the federal, state and local levels, the need for high-level government financial management training continues to increase. AGA is committed to supporting this need through its educational programs. To meet the challenges of decreased budgets and reduced travel budgets, AGA needs to continue to expand its onsite training courses and audio conferences while seeking out new ways to provide convenient educational programs.

Advance Innovation Through Research that Benefits the Public Interest

AGA research projects help to bring rigor to the search for better ways to guide government fiscal and program decisions, while addressing issues that are important to our government accountability community. The challenge is to continue to find funding for more research projects that ultimately lead to improvements in public sector financial management.

Providing Intergovernmental Leadership

With ARRA funds dwindling and large federal spending cuts on the table, the financial challenges faced by state and local governments will continue in 2012. AGA's Partnership for Intergovernmental Management and Accountability will strive to open the lines of communication among all levels of government in an effort to reduce red tape and administrative requirements in an era of fiscal austerity.

Strengthening Chapters/ Attracting Young Professionals

Chapters are the important link between the national association and its membership. AGA must monitor current chapters and nurture new chapters to ensure their success. Improving communications within AGA's governance structure will help strengthen and move AGA forward to achieve its vision, mission and goals. As members continue to retire, it becomes more critical for AGA to enhance and develop programs and services to attract young professionals to the organization.



We would like to hear from you! Do you like this report? Do you believe it should include different or additional information? Please contact AGA's Director of Performance Reporting, Evie Barry, at ebarry@agacgfm.org or 800.AGA.7211.

More information is available on the Association's website, www.agacgfm.org